

FPCT Fundraising Campaign Needs

Item	Notes	Amount	Frequency	Category	Contact	Funding Source?
LumaFest 2016 Sponsors	Sponsorship opportunities for businesses and individuals seeking to become official event partners.	\$1,000 - \$5,000	Annual	Building Community	Jane Saldana-Talley	No
SRJC Petaluma Naming Opportunities	Naming opportunities are available for the SRJC Petaluma campus. All contributions of \$1,000 or more will be recognized on a Donor Wall of Honor located in the Administration Office lobby and on wall plaques on the named space.	\$10,000 - \$200,000	One Time	Financial Stability	Jane Saldana-Talley Kate McClintock	No
Childcare Center (naming opportunity)	SRJC Petaluma students have consistently expressed the need for an onsite childcare center. Providing childcare would increase access for students who couldn't otherwise attend in person and benefit the local economy with workforce development. We have developed community partnerships and are currently working to leverage internal resources. The funds would be used to prepare a site for a modular building and purchase furniture. The childcare site would partner with Child Development Department as a learning environment for students.	\$200,000	One Time	Student Success Learning Environments	Catherine Williams Matthew Long	No
Geology Instructional Equipment	Benchtop XRD or XRF for rapid chemical analysis of samples. Geologic samples can be collected and analyzed by students in under an hour. Interdisciplinary nature means there is great cross over with chemistry and possibly even NRM/SOILS/ENVS. National Science Foundation MRI could be a funding opportunity. However, ongoing maintenance costs would require district support for this/these instruments. Possibly the best course of action is a 2YC - 4YC collaboration with SSU Geology/Environmental Sciences with the instrument located on the SSU campus and SRJC student field trips to SSU to use the instruments on their samples. Pretty sure that SSU has an XRD, in physics, and the geology dept uses it in one of their classes. It's likley that the environmental SEM (below) has more cross-discipline potential but we will still have the ongoing maintenance cost issue (The same argument could be made for an environmental SEM, this instrument would greatly broaden the inter-disciplinary use as biological material can also be analyzed.)	\$100,000	One Time	Learning Environments STEM Education	Catherine Williams David Kratzman	None
Indoor Outdoor Learning Community (naming opportunity)	Our full-time faculty members are transforming SRJC Petaluma into an indoor/outdoor learning environment. We are seeking funds to (a) further build the Student Garden as a demonstration classroom for Geology, Agriculture Science, and cross-discipline discussions of food systems by purchasing a rainwater catchment system, build an aquaponics system, and install a small scale solar system (\$25,000), (b) install a forensic anthropology dig site that would include geologic strata analysis (\$15,000), and (c) build a multidisciplinary outdoor classroom/meeting space with sun protection (\$40,000).	\$80,000	One Time	Learning Environments STEM Education	Catherine Williams David Kratzman Michelle Markovics	No
Gateway to College Classroom Enhancements (naming opportunity)	Gateway to College currently operates in two of the oldest classrooms on campus. We would like to provide these underserved, disadvantaged students with a flagship learning spaces by offering them engaging, ability differentiated classrooms that are conducive to collaborative work. We would purchase magnetic whiteboards for the perimeter of the classrooms. New paint and flooring would further modernize and sound dampen the rooms.	\$20,000 each	One Time	Learning Environments	Vanessa Luna Shannon Catherine Williams	No

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Intercultural Center Signage	The Intercultural Center, <i>Our House</i> , celebrated its grand opening on April 19, 2016. It is quickly becoming the heart of campus, providing a home for identity-based clubs and organizations, third-party non profit organizations that provide to SRJC students, support for our new learning communities, educational and social programming, and leadership opportunities for our students most at risk. The entrance to <i>Our House</i> at Jacobs 116, currently hidden by flora and fauna, is scheduled for renovation that will provide a patio and an opportunity to install the new college standard signage system. This signage system provides the opportunity to advertise the Center, the on-going programs, the groups, and other activities within the Center.	\$12,000	One Time	Learning Environments Student Engagement	Matthew Long	No
Geology Instructional Equipment	In-vessel composting system - Green Mountain Tech "Earth Tub" (100lbs a day) starting system at approx \$13-15K plus any site preparations that might be needed (crushed granite base?) - garden projects throughout campus (both vegetable and permaculture) but also for the BI program (replanting of native species). Greenhouse - Steel base model around \$15K plus an additional \$10K in concrete footings. Engineers without borders will work with us on footing designs and DSA requirements - All garden projects (as above) and BI Program --> for native species propagation. The greenhouse could also be used by HORT, NRM, AG, and CE courses. Will be additional costs if electricity is run to the GH - most likely from the gym - so potentially a \$30K investment. As mentioned above, this structure could be used by a number of different disciplines and then has the potential to help expand the course offerings on campus.	\$15,000	One Time	Learning Environments STEM Education	Catherine Williams David Kratzman	Possible future IELM
LGBTQ Student Peer Support Program	SRJC Petaluma is looking to create an LGBTQ Peer Support program that would include one part-time student employee that would lead peer groups, educational and social programming. Funding needs are for the student employee as well as training, workshops and events.	\$10,000	Annual/Ongoing	Student Success/Student Engagement	Matthew Long	No
Student Success Teams	Summer 2016 will be the official kick-off of Petaluma's new peer-to-peer Student Success Teams. Each incoming student at Petaluma (we have about 1200 each fall) will belong to a peer-lead team. During the semester these peers will be trained to provide coaching and support assistances to students that may struggle in that first semester, as there is significant attrition of students during this time period. There are needs to support the training and employee of student peer mentors.	\$10,000	Annual/Ongoing	Student Success Student Engagement	Matthew Long	No
Intercultural Center Outdoor Gathering Furniture	The external entrance area is undergoing renovation to make the entrance part of the Clocktower plaza, creating an area for students to gather. There is a need to purchase furniture that encourages students to gather and create community outdoors.	\$10,000	One Time	Student Success Financial Stability Student Engagement	Matthew Long	No
National Society for Leadership and Success	This is a new program that has had an incredibly successful launch in Spring 2016. There is a supported cohort of student equity designated populations. There are needs for the campus program fee, scholarships to support low-income students to join the program, graduation supplies, training speakers and workshops.	\$8,000	Annual/Ongoing	Student Success Student Engagement Financial Stability	Matthew Long	No

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JumpStart High School Transition Program Shared Data and Coordination	The JumpStart early matriculation program provides a coordinated year-long experience for high school seniors. This fund would pay half the cost of a high school coordinator with a one-course release to facilitate the program at Casa Grande High School and to do data and outcomes tracking of program participants.	\$8,000	Annual/Ongoing	Student Success	Matthew Long Catherine Williams	No
Our House Intercultural Center Mural	Our House Intercultural Center was founded in Fall 2015. The space has become an important home-base for the celebration of cultural and inclusion. The Center is raising funds for a mural that expresses the values and work of this important center.	\$5,000	One Time	Learning Environments Student Engagement Building Community	Matthew Long	No
Computer Networking Faculty Endowment (naming opportunity)	The field of cyber security rapidly changes about every 6 months. We would like to create an endowment for our full-time faculty members in computer networking to attend trainings once every two years. These trainings are provided by private companies, such as Global Assembly, and typically cost \$5,000 per training. This amount exceeds our current professional development awards for faculty.	\$5,000	Annual/Ongoing	Academic Excellence STEM Education	Catherine Williams Michael McKeever	No
Campus App	Launched in 2016, the Petaluma Campus App has been a great success with over 650 registered users. The app is focused on electronic-based peer to peer and student success advisor engagement and research on the effects of its use are under way. There are needs to support the on-going fee of the app, and events and materials to support its use.	\$3,000	Annual/Ongoing	Student Success Student Engagement Financial Stability	Matthew Long	No
M.A.L.E.S. Mentoring Program	SRJC Petaluma is launching the M.A.L.E.S. (Men Achieving Leadership, Excellence, Success) Mentoring Program in the Fall 2016. The program will need on-going support funds for the program for training, mentoring events.	\$3,000	Annual/Ongoing	Student Success Student Engagement Financial Stability	Matthew Long	No
Geology Instructional Equipment	Temp/Humidity and sunlight data loggers: Price ranges anywhere from \$50 (temp only) to \$250 for "cheaper" versions to \$500 each for wifi enabled - BI Program (ecosystem ID throughout campus - ENV512, at least 4 needed, 8 preferred) Wildlife cameras: Prices start at \$250 for motion activated to \$1000 each for wifi live-streaming (both have night vision capabilities) - BI Program (animal ID project - NRM, at least 4 needed, 6 preferred) 'Hand tampers' from the hardware store for about \$30-40 each (6-8 total) - Archeological dig site project. Layering up of different sediments with buried "artifacts" throughout. Dual use archeology and geology (sedimentary stratigraphy) on campus set up every year as the "dig site" for hands-on excavation by students. 3D printed artifacts made by the Makers club on campus (I am faculty adviser.) Augmented Reality 3D sandbox (\$3-4K) for use in GEOL, ENV5, GEOG and possibly even NRM. We would have to build this as there are no commercially available 3D sandboxes on the market. Extending the geologic boulder field across campus. \$2-3K - primarily for GEOL1 and GEOL1-L. After using the existing field it became apparent that more samples would enable us to build a more complex geologic structure and to be able to use igneous/metamorphic samples as well as the existing sedimentary.	\$250-\$10,000	One Time	Learning Environments STEM Education	Catherine Williams David Kratzman	Possible future IELM

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Gateway to College Student Lounge (naming opportunity)	The student lounge is mostly used by Gateway to College students during the day and ESL-enrolled students in the evening. The space is used for school & community events such as study groups, quiet reading area, focus groups, and lunch. Presently, old furniture remnants from the Santa Rosa campus dorms are being used but are beyond their life. This request includes funding for updated seating furniture (couch, individual lounge chairs), tables for eating and/or coffee table, wall artwork displays and new paint.	\$2,400	One Time	Learning Environments Building Community	Vanessa Luna Shannon	No

100th/20th Campaign Categories

- > Student Success (scholarships, internships, student support)
- > Academic Excellence (continuing education, research support, and professional development for faculty)
- > Learning Environments (instructional equipment, technology, and program needs)
- > Financial Stability (endowment growth for perpetual funding)

Friends of Petaluma Campus Trust Campaign Goals

- > Information Literacy - Expand the Mahoney Library collections
- > STEM Education - Provide science and technology upgrades
- > Building Community - Enhance our community's cultural life
- > Student Engagement - Expand the array of student activities